

ORLEN Deutschland becomes sponsor of the women's ski jumping event 2-Nights-Tour

Elmshorn, 9. December 2024 – ORLEN Deutschland is joining the 2-Nights-Tour in women's ski jumping and the Ski Jumping World Cup in Willingen as an event sponsor. Following its name sponsorship of the world-famous ski jumping arena in Oberstdorf, which hosts the annual opening competition of the Four Hills Tournament, the company is thus further expanding its engagement in winter sports.

The 2-Nights-Tour for women is a ski jumping event that traditionally takes place at the turn of the year. Following the successful premiere last season, this event will be continued at two iconic venues: the World Cup competition in Garmisch-Partenkirchen on 31 December 2024 and on 1 January 2025 in Oberstdorf. The 2-Nights Tour ski jumping series consists of two competitions, each with a daily and an overall ranking, with 40 athletes competing. Women's ski jumping has become even more relevant in recent years, both in terms of sporting performance and popularity. The two competitions will be held under floodlights and broadcast live on public television, which emphasises their growing importance.

“The strategic expansion of our sponsorship in winter sports enables us not only to strengthen the ski jumping tradition, but also to further promote the development of women's ski jumping. At the same time, we can present our brand both regionally to the fans and in an international TV environment,” says Artur Frankiewicz, General Manager ORLEN Deutschland GmbH.

The women's competition at the World Cup weekend in Willingen will take place on 1 February 2025. The arena at the Mühlenkopfschanze has a capacity of 35,000 fans and has been the venue for World Cup competitions since 1995.

In the three ski jumping arenas Garmisch-Partenkirchen, Oberstdorf and Willingen, ORLEN will be present on TV-relevant branding areas on the take-off table, the trainer tower and in the outrun area as well as on the jumpers' bib jerseys.



Image: Ski jump world champion Katharina Schmid and Florian Stern, CEO of Skiclub Veranstaltungen GmbH, are presenting the jumpers' bib jerseys of the 2-Nights-Tour in the ORLEN Arena Oberstdorf.

High-res images can be found in our [Newsroom](#).

About ORLEN Deutschland GmbH

ORLEN Deutschland GmbH was founded in March 2003. It is a 100 per cent subsidiary of the Polish multi-energy group ORLEN S.A. and part of the international ORLEN Group. The company currently operates over 600 ORLEN and star petrol stations on the German market. ORLEN Deutschland GmbH, based in Elmshorn, is one of the ten largest petrol station operators in Germany and is involved in a wide range of sports and cultural sponsorship activities (e.g. handball, winter sports, music festivals).

In keeping with the claim “Moving forward together”, ORLEN and star petrol stations offer high-quality fuels as well as their own shop products at an attractive price-performance ratio. ORLEN Deutschland is increasingly focussing on the expansion of electromobility offerings, alternative, sustainable fuels and the environmentally friendly use of resources. Customers receive additional services such as car washing, ATM and package services at many stations. Petrol stations with 'star café' and 'stop.café' invite customers to take a break in a feel-good atmosphere and offer coffee specialties throughout the day, a wide selection of food, as well as hot and cold snacks.

Further information about ORLEN Deutschland can be found on www.orlen-deutschland.de as well as www.star.de

Press Contact:

ORLEN Deutschland GmbH
Erika de Gier
Head of Corporate Communications
Phone.: +4915146251041
erika.degier@orlen-deutschland.de

Klaus-Peter Dittrich
Corporate Communications Manager
Tel.: +49412147501768
klaus-peter.dittrich@orlen-deutschland.de